

UTI AMC gets 3 International Awards from Asia Asset Management

AWARDED Best Fund House –India

About Asia Asset Management:

Asia Asset Management is a monthly publication which focuses on the institutional fund markets in the Asia Pacific region. Widely read by finance professionals, Asia Asset Management has established an influential position within the Asia Pacific institutional market place. The publication was launched in December 1995. Asia Asset Management also plays hosts to a series of Roundtables where pension funds, trustees, regulators and service providers gather to discuss issues affecting the industry.

Background on Award Legacy:

As part of our services, we also run a yearly awards programme for fund managers in Asia since 2004. The awards are given as recognition of the hard work of the fund managers and other providers in the asset management industry in Asia Pacific. Fund managers are required to make written submissions for the category in which they wish to be considered. Currently, there is no cost to participating in our awards programme. All entries submitted are vetted by a panel of 3 judges based on the merits of the submissions. Broadly, we have two categories of awards i.e. performance-based awards (looking at historical performance) and non-performance based awards (in areas such as product design, product innovation, service excellence, client servicing and marketing). There are also awards for community services rendered by fund managers in support of local charities.(Your awards, India, Best Fund House and India, CEO of the Year would be under the category of non-performance based award while the Marketing Personality of the Year Award is under the Best of the Best Country Awards.)

Awards Disclaimer:

The awards are given by Asia Asset Management. The awards are neither a certificate of any statutory compliance nor any guarantee on the future performance of the company. The awards are based on areas such as product design, product innovation, service excellence, client servicing and marketing.

Criteria:

- Best Fund House. Whilst overall market share is a key consideration, based on net assets raised from both retail and institutional investors, the award also recognizes the progress made in expanding distribution, stability of management, including investment personnel, operations, client servicing and sales, and investor education programmes implemented, if any.
- CEO of the Year. This award recognizes overall achievements, in particular demonstrating leadership in the market that the firm operates in over a rolling two year period. Whilst achieving market share is a factor for consideration, other factors to consider are the incumbent's length of service with the firm (minimum of two years for consideration), increase in assets under management over the two year period (or longer as the case may be), specific and overall performance of funds, minimum AUM of US\$1 billion (the minimum AUM may not apply to smaller markets), profile of the firm in the local market,

successful launch of new products, and a demonstrable ability to lead a local team. Other exceptional activities worthy of note have also been considered for the award.

- Marketing Personality of the Year. This is based on size of new business won, products launched and implementation of a sound marketing campaign.

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