



**Mr Gaurav Suri - Head marketing, UTI Mutual Fund representing the organisation by receiving the award.**



**Mr. Gaurav Suri delivering a speech about the hard work put in by UTI MF which resulted in winning this award. Also, his work experience and what makes UTI MF as a organisation different from others.**

UTI Mutual Fund has been declared as a winner for Customer & Brand Loyalty in the “Mutual Fund Sector”.

The 5th Loyalty Awards are Presented By AIMIA and Conceived & Managed by Kamikaze B2B Media. These Awards are a part of the 5th Loyalty Summit scheduled on 1st & 2nd February 2012.

These Awards are the outcome of a combination of Consumer Research undertaken in 5 major cities of India aided by Nominations received from organizations. An Accredited Research Agency is appointed for the Research of the Awards Nominees & the Winners.

The other Nominees in this Category were:

v ICICI Prudential Mutual Fund

v HDFC Mutual Fund

v Reliance Capital Mutual Fund

v Kotak Mahindra Mutual Fund

v Axis Mutual Fund