

Procedure for sending SMS keywords

- a) **Purchase** – The keyword should be **PUR <Scheme code> <Amount>**

For eg. Investment under Dividend Yield Fund –Direct Plan, Dividend Payout, the keyword should be as under.

PUR UTIDYFDP 10000

- b) **Redemption** – The keyword should be **RED <FOLIO NO> <SCHEME CODE> <AMOUNT> <PIN>**

For eg. Redemption under Dividend Yield Fund – Direct Plan, Dividend Payout, the keyword should be as under.

RED xxxxxxxx7892 UTIDYFDP 10000 12345

- c) **Switch** - The keywords for Switch transactions are given below.

SWITCH (FULL)	One folio, One scheme	SW <TARGET SCHEME CODE> <ALL>
	One Folio, Multiple schemes	SW < SOURCE SCHEME CODE > <TARGET SCHEME CODE> <ALL>
	Multiple Folios, Multiple schemes	SW <FOLIO NO> < SOURCE SCHEME CODE > < TARGET SCHEME CODE > <ALL>
SWITCH (PARTIAL)	One Folio, One scheme	SW < TARGET SCHEME CODE > <AMOUNT>
	One Folio, Multiple Scheme	SW < SOURCE SCHEME CODE > < TARGET SCHEME CODE > <AMOUNT>
	Multiple Folios, Multiple schemes	SW <FOLIO NO> < SOURCE SCHEME CODE > < TARGET SCHEME CODE > <AMOUNT>

- i. Investor is holding investment under one folio, one scheme, he /she can SMS the keyword **SW <TARGET SCHEME CODE> <ALL>**.

For eg. **SW UTIDYFDP ALL**

- ii. Investor holding investments under One Folio with Multiple schemes, he / she need to type the keyword as **SW < SOURCE SCHEME CODE > <TARGET SCHEME CODE> <ALL>**

For eg., **SW UTICFDG UTIDYFDP ALL**
(*UTI Contra Fund to UTI Dividend Yield Fund*)

- iii. Investor holding investments under multiple folios with multiple schemes, the keyword should be **SW <FOLIO NO> < SOURCE SCHEME CODE > < TARGET SCHEME CODE > <ALL>**.

For eg., **SW xxxxxxxx7892 UTICFDG UTIDYFDP ALL**

(The above logic applied to partial switch under various scenarios)